

**TRAVEL AGENT MAGAZINE** recognizes 25 leading travel advisors of 2010

## TOP AGENT S

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Spa destination specialist Jill Radin-Leeds started her business in 2003 after retiring from her own market research firm. "I had been in the travel business in the 1970s, but in 2003 there was a whole new Internet world out there. I needed to find a niche to set apart my business from others." Jill works with clients to find the best spa destination to meet their goals, needs and budget. She also works on serious weight-loss destinations, often booking clients for two- to four-week stays. "Knowing which destination offers what, I am able to work with each client to recommend the best destination for them. I also visit one or two different destination spas each year to have a firsthand experience to offer clients."

As an example of how important spa travel can be, Jill recalls a client who was not only stressed from work but had also been through several back surgeries. "She was not in a good mental or physical state," Jill says. "When she returned, a week later, she lost a few pounds, was physically stronger, had rejuvenated her spirits and had met some wonderful people whom she is already planning to visit. She feels like a new person and continues to be more physically active with her renewed confidence."

Although her specialty is spas, Jill handles all aspects of travel including...cruises, couple only destinations, multigenerational travel, adventure trips, villa rentals, singles travel, women only tours, escorted and independent travel near and far.